

Grow your Business with eCommerce and Mobile Commerce



Sirma Mobile

eCommerce and mobile commerce is the new way of doing business. It provides an innovative and effective way to obtain global reach, extend customer base and offer enhanced shopping experience.

Irrespective of business size and area, eCommerce and mobile commerce will help you to grow your business, boost sales and achieve improved overall efficiency.

Our innovative solutions combine eCommerce, mobile payments and high level security to create more convenient online shopping. By incorporating our eCommerce solutions into individual business models, we build customized, fully featured eCommerce and mobile solutions, providing businesses with multiple benefits, including:

24/7 Availability.....



..... Reduced Operational Costs

Highly Secure
Financial Transactions.....



..... Automation of Processes

Product Awareness.....



..... Targeted Communication

Customer Loyalty.....



..... Convenient Customer Experience

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ScoreTwice

ScoreTwice is an innovative platform, combining eCommerce and mobile payments into a flexible, balanced and secure system, beneficial for all parties - banking institutions, merchants and customers. It creates a scalable and feature-rich commercial environment (both mobile and web), where merchants can gain access to new target groups, boost sales and improve overall business performance in a cost-effective and user-friendly manner.



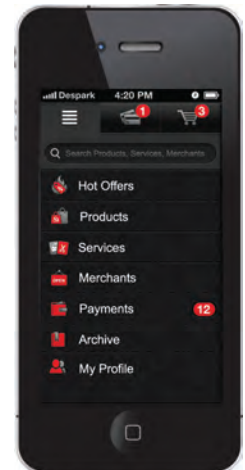
Advantages

Client's purchasing power is enhanced through the successful integration between ScoreTwice and banks' software platforms which secure all financial transactions. This results in higher customer engagement, increased sales volumes and higher customer spending.

From customer point of view, ScoreTwice can be accessed both through the traditional web environment and as a mobile application, available for the most popular mobile platforms – iOS and Android. This allows customers to easily shop and request all products and services, pay utility bills, and monitor the status of their personal finances through their mobile phone.

ScoreTwice serves as a hub between all three groups of participants and guarantees all payments to businesses, reducing their financial risk and responsibility for collection of receivables from their customers.

It is available for iPhone and Android.



4BIO

4BIO is an advanced mobile commerce solution, allowing customers to conveniently buy and look for various drugs and medicaments offered by one of Brazil's largest pharmaceutical companies.

Our solution assists in achieving the perfect synergy between patients, physicians and distributors. It brings innovation to the marketplace by providing customers with a fast and secure way to shop online the special medicaments they need.

4BIO allows customers to scan prescriptions with their mobile phones and receive information and price about necessary drugs without even searching for them. With 4BIO's mobile solution, the whole process of searching for special drugs and going from one pharmacy to another is made much easier – all you need is to have your mobile phone at hand.

The solution is integrated with IKEDA's eCommerce platform, which was recently acquired by world's leading eCommerce provider Rakuten.

4BIO app is available for iOS, Blackberry and Android.



What We Offer?

- Solid expertise in building and maintain eCommerce and Mobile commerce solutions
- Flexible and customized eCommerce and Mobile commerce platforms
- Implementation of usable features – no unnecessary burdens for your customers
- SEO optimization of platforms
- eCommerce and Mobile commerce solutions of highest quality
- And all these designed in a timely manner for your specific business needs and requirements.

You decide. We build.

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