

# bipper™

## Mobile Parental Control & Child Safety Solution



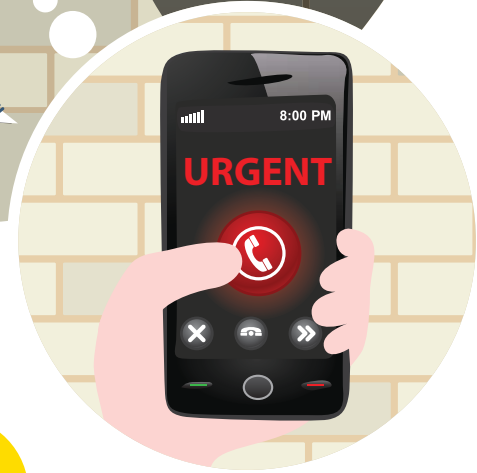
Bipper is a new generation solution enabling parents to have more control over children mobile phone usage and thus ensure their safety. With Bipper, parents may control:

**WHO** can the child communicate with (call, SMS, MMS)

**WHEN** the child can use the phone

**HOW MUCH** the child can call/text per week

**WHERE** is the child



## Safety Alarm

When your child is in danger, he or she can quickly activate the safety alarm, which will start simultaneous calls to up to five pre-selected contacts until one answers the phone.

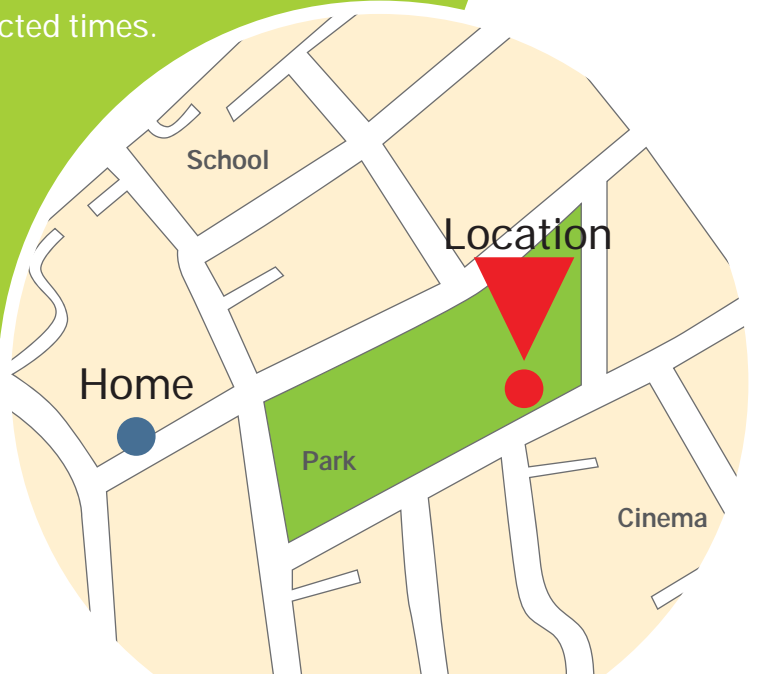
All contacts from the alarm list will also receive an sms, informing what time the alarm was activated, as well as a link to a map showing the kid's location.

## Localization

Track child location and history of localizations.

With a single click on a button, parents can check whether their child is at school, in the neighborhood, or somewhere else.

Localization can be either on-demand or pre-scheduled at selected times.



## Usage Control & Cost Optimization

Bipper's control function enables parents to restrict child mobile usage and thus eliminate unexpected bills or unwanted contacts.

They can easily allow or block certain contacts to avoid distrustful communication.

Detailed report on recent communications available as well.

Benefits for **FAMILIES**

Safe and reliable communication

Increased safety with alarm and localization functions

Easy-to-use online administration panel

No mobile bullying and contact with strangers

Reports on phone usage

Compatibility with all devices

Benefits for **MOBILE OPERATORS**

Differentiated service for families

Opportunity to target new and expanding market

Increased ARPU

Increased customer loyalty

Flexible branding options and customization

Little integration required

[www.sirmamobile.com](http://www.sirmamobile.com)

office@sirmamobile.com

USA&Canada  
202 N 9th Street,  
Suite 303-C; Boise, ID 83702;  
Tel: +1-415-999-4450;  
Fax: +1-415-843-0483

Worldwide  
135 Tzarigradsko Shosse Blvd.  
Sofia 1784, Bulgaria  
Tel: +359-2-976-8310  
Fax: +359-2-974-3988

